



الملتقى
arabian
travel market®

22ND - 25TH OF APRIL 2018

SHOW PREVIEW
+ SHOW DAILY
+ SHOW CATALOGUE

25
Years

= *presence, awareness & impact!*

SHOW PREVIEW

“The Preview is your way to reach participants before the show. E-mailed out to Reed Travel Exhibitions’ database of 130,000 travel trade professionals and referenced online at arabiantravelmarket.com for fantastic audience reach”



NEED TO KNOW

What to expect at the event



SEMINAR DETAILS

Mark your calendar

EXHIBITOR FEATURES

Will your company be included?



DEADLINES

Artwork deadline: March 15th, 2018

Mailing dates: March 28th, 2018

ADVERTISING RATES

Included in your advertising package with the Show Dailies and Catalogue!

FOR ENQUIRIES

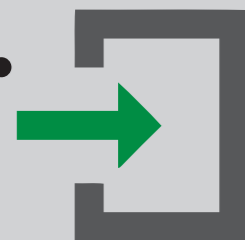
Rose D'Souza, rose.dsouza@npimedia.com – Tel: +971 4 4243650 , Nicole Feng nicole.feng@npimedia.com – Tel: +971 4 4243633

SHOW DAILY

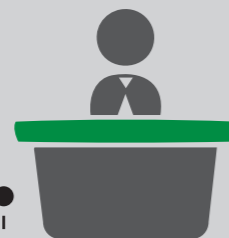
“The Show Daily is your reference for news, announcements and show highlights throughout the four day event - it is a must-read for all participants”

5 exclusive
distribution
channels

9,000 COPIES
distributed everyday



dispensers at
every entrance



every exhibition stand
- each morning of the show



to official hotels &
on shuttle buses



(opposite coffee shops, Buyers Club Lounge,
Press Centre and VIP hospitality)



by hand to attendees
as they arrive

DEADLINES

Space reservation: March 20th, 2018

Artwork deadline: April 9th, 2018

Publishing dates: April 22nd, 23rd, 24th, 25th 2018

ADVERTISING RATES

POSITION	1 DAY	2 DAYS	3 DAYS	4 DAYS
Single page	5,500	8,800	11,000	13,200
DPS	8,800	15,400	19,800	22,000
Half page	3,300	5,500	7,700	9,900
Quarter page	2,200	3,850	5,500	6,825
Inside front cover (DPS)	-----			27,500
Outside back cover	-----			22,000
Inside back cover	-----			15,400
Front cover strip	-----			12,100

* Creative solution prices available on request

* Subject to 5% VAT

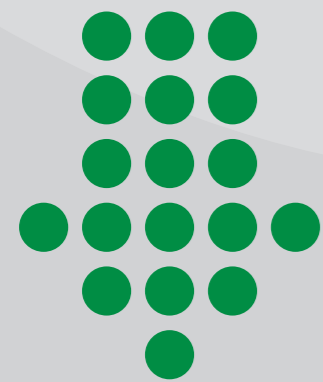
FOR ENQUIRIES

Rose D'Souza, rose.dsouza@npimedia.com – Tel: +971 4 4243650 , Nicole Feng nicole.feng@npimedia.com – Tel: +971 4 4243633

SHOW CATALOGUE

“The one source of information that makes it back to the office after Arabian Travel Market”

REACHES



3,000+
*exhibiting
companies*

ACCESSIBLE TO

 **28,000+**
*attending
visitors*

7,000+
*Buyers Club
members* 

10,000 COPIES

- *at every hall entrance*
- *available at every stand*

DEADLINES

Space reservation: March 8th, 2018

Artwork deadline: April 4th, 2018

Publishing dates: April 15th, 2018

ADVERTISING RATES

Cover positions POA (*priority to key participants*)

DPS US\$9,900

Full page US\$5,500

Half page US\$3,300

Please ask for custom quotations for:

bound-inserts, bookmarks, other special operations

** Subject to 5% VAT*

FOR ENQUIRIES

Rose D'Souza, rose.dsouza@npimedia.com – Tel: +971 4 4243650 , Nicole Feng nicole.feng@npimedia.com – Tel: +971 4 4243633