

Business Standard Event

Attendance Certificate

November 2016



Setting the standard

World Travel Market



**world
travel
market**[®]

7 - 9 Nov 2016

London

Key information

Certificate type

Event

Metric type

Attendance

Audit status

Audit complete

ABC total

51,393 Total Attendance

Period

7 November 2016 to 9 November 2016

Market sector

Travel Industry: General

Contact details

Reed Exhibitions Ltd
Carrie Lee
Marketing Manager
Gateway House
28 The Quadrant
Richmond
Surrey
TW9 1DN
www.wtmlondon.com

Total Unique Attendance

51,393

Visitor Attendance

36,461

Exhibitor Attendance

14,932

Event Details

Event Venue:

ExCel, London

Year Event Established:

1980

Event Frequency:

Annual

Next Event Venue:

ExCel, London

Total Unique Attendance

Visitor Attendance
Exhibitor Attendance

	51,393
	36,461
	14,932

Event Details

Event Dates:	Monday, 7 November, 2016 to Wednesday, 9 November, 2016
Event Venue:	ExCel, London
Year Event Established:	1980
Event Frequency:	Annual
Next Event Venue	ExCel, London

Organiser's Descriptions (not verified by ABC)**Main product Groups/Services Exhibited:**

Airline, Airport, Apartment Provider, Consulting Company, Destination Management Company, Event Management Company, Group Travel Organiser, Health Resort and Spa, Hotel/Resort, Incentive House Agency, Marketing Services Company, Meeting Planner, Technology Company, Tour Operator, Tourism Board, Travel Agency, Venue Finding Company, Wholesaler, Car Rental Company, Corporate, Coach Travel Company, Convention/Visitor Bureau, Cruise Line, Educational Establishment, Exhibition Organiser, Ferry Company, Financial Services Company, Golf Related Services Provider, Golf Resort, Ground Handling Agency, Guest House/Bed and Breakfast, Press/Media, Private Travel Arranger Venue Owner, Villa Company.

Target Audience:

Accommodation, Air Travel, Airports, Business & Financial Services, Corporates, Consultants, Destinations Management, Destinations, Educational Establishments, Event Management Services, Exhibition Organiser, Event Support Services, Group Travel Organisers, Golf Related Services, Ground Handling Services, Health Resort and Spa, Hotel/Resort, Incentive House Agency, Land Travel, Marketing Services Company, Media/Press, Medical Tourism, Ministers, Professional Conference Organisers, Private Travel Arranger, Technology Company, Ticketing Agent, Tourist Attraction & Entertainment, Tours, Trade Associations, Training/Recruitment, Travel Agents, Venues, Venue Owner, Water Travel.

More Information

To find out more about ABC, please visit www.abc.org.uk

To find out more about the Business Standard Event sector and the definitions used on this certificate, please visit: www.abcstandards.org.uk

About this certificate

This certificate was issued on 13 February 2017.

The data included is derived from a return of attendance prepared by the organiser: Reed Exhibitions Ltd.

The Organiser has certified that the data has been reported in accordance with ABC reporting standards. If an audit or inspection reveals a material difference ABC will revise and re-issue the certificate together with an audit/inspection report detailing the changes. For details of audit or inspection reports issued or the reporting standards and procedures, please contact ABC.

ABC cannot accept responsibility for mistakes or omissions although every care is taken to ensure that the information is correct.

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ABC Ref: 8773/CC:20170213/BEXv21