



الملتقى  
arabian  
travel market®

24TH - 27TH OF APRIL 2017

**SHOW PREVIEW**  
**+ SHOW DAILY**  
**+ SHOW CATALOGUE**

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**= *presence, awareness & impact!***

# SHOW PREVIEW

*“The Preview is your way to reach participants before the show. Mailed out to Reed Travel Exhibitions’ database of 130,000 travel trade professionals and referenced online at [arabiantravelmarket.com](http://arabiantravelmarket.com) for fantastic audience reach”*



## NEED TO KNOW

*What to expect at the event*



## SEMINAR DETAILS

*Mark your calendar*

## EXHIBITOR FEATURES

*Will your company be included?*



## DEADLINES

**Artwork deadline:** March 15th, 2017

**Mailing dates:** March 28th, 2017

## ADVERTISING RATES

Included in your advertising package with the Show Dailies and Catalogue!

## FOR ENQUIRIES

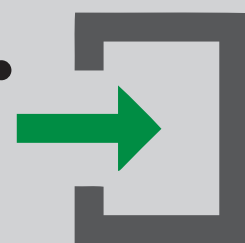
Darryl Willey, Senior Relationship Manager [darryl.willey@npimedia.com](mailto:darryl.willey@npimedia.com) – Tel: +971 4 4243633 Rose D’Souza, Relationship Manager [rose.dsouza@npimedia.com](mailto:rose.dsouza@npimedia.com) – Tel: +971 4 4243650

# SHOW DAILY

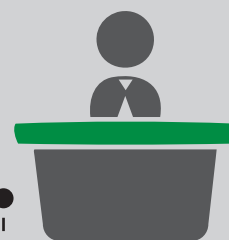
*“The Show Daily is your reference for news, announcements and show highlights throughout the four day event - it is a must-read for all participants”*

**5** exclusive distribution channels

**9,000 COPIES** distributed everyday



dispensers at every entrance



every exhibition stand - each morning of the show



to official hotels & on shuttle buses



dispensers throughout the halls

(opposite coffee shops, Buyers Club Lounge, Press Centre and VIP hospitality)



by hand to attendees as they arrive

## DEADLINES

**Space reservation:** March 20th, 2017

**Artwork deadline:** April 9th, 2017

**Publishing dates:** April 25th, 26th, 27th & 28th, 2017

## ADVERTISING RATES

POSITION	1 DAY	2 DAYS	3 DAYS	4 DAYS
Single page	5,500	8,800	11,000	13,200
DPS	8,800	15,400	19,800	22,000
Half page	3,300	5,500	7,700	9,900
Quarter page	2,200	3,850	5,500	6,825
Inside front cover (DPS)	-----			27,500
Outside back cover	-----			22,000
Inside back cover	-----			15,400
Front cover strip	-----			12,100

\* Creative solution prices available on request

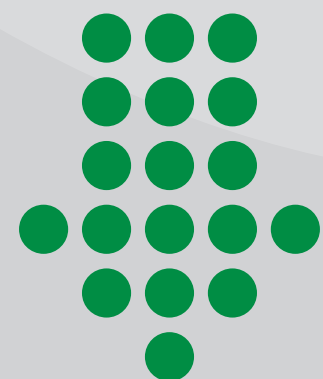
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# SHOW CATALOGUE

*“The one piece of literature that makes it back to the office after Arabian Travel Market”*

## REACHES



**3,325**  
*exhibiting  
companies*

## ACCESSIBLE TO



**26,733**  
*attending  
visitors*

**7,041**  
*Buyers Club  
members*



## 15,000 COPIES

- at every hall entrance
- dropped to every stand

## DEADLINES

**Space reservation:** March 9th, 2017

**Artwork deadline:** April 4th, 2017

**Publishing dates:** Mid April 2017

## ADVERTISING RATES

**Cover positions POA** (priority to key participants)

**DPS** US\$9,900

**Full page** US\$5,500

**Half page** US\$3,300

**Please ask for custom quotations for:**

bound-inserts, bookmarks, other special operations

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