

Business Standard Event

Attendance Certificate

April 2017



Setting the standard

Arabian Travel Market



24-27 April 2017 • Dubai

Key information

Certificate type

Event

Metric type

Attendance

Audit status

Organiser's statement - subject to audit

ABC total

39,185 Total Attendance

Period

24 April 2017 to 27 April 2017

Market sector

Travel Industry: General

Contact details

Reed Travel Exhibitions
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Total Unique Attendance

39,185

Visitor Attendance

29,280

Exhibitor Attendance

9,905

Event Details

Event Venue:

World Trade Centre, Dubai

Year Event Established:

1994

Event Frequency:

Annual

Next Event Dates:

22 April 2018 to 25 April 2018

Next Event Venue:

World Trade Centre, Dubai

Total Unique Attendance

Visitor Attendance
Exhibitor Attendance

	39,185
	29,280
	9,905

Event Details

Event Dates: Monday, 24 April, 2017 to Thursday, 27 April, 2017
 Event Venue: World Trade Centre, Dubai
 Year Event Established: 1994
 Event Frequency: Annual
 Next Event Dates: 22 April 2018 to 25 April 2018
 Next Event Venue: World Trade Centre, Dubai

Organiser's Descriptions (not verified by ABC)

Main product Groups/Services Exhibited:

Airlines, Airports, Apartments, Car Rental Companies, Coach Travel, Consulting Companies, Convention / Visitor Bureaus, Cruise Companies, Destination Management Companies, Golf Resorts, Ground Handling Agencies, Group Travel Organisers, Health & Wellness Providers, Hotel/Resorts, Publishers, Medical Tourism, Ticketing, Tour Operators, Tourism Boards, Tourist Attractions, Travel Agencies, Travel Technology Companies, Wholesalers.

Target Audience:

Target audience for Arabian Travel Market is any business professional in the travel and tourism industry attending ATM to purchase the travel and tourism products on offer.

More Information

To find out more about ABC, please visit www.abc.org.uk

To find out more about the Business Standard Event sector and the definitions used on this certificate, please visit: www.abcstandards.org.uk

About this certificate

This certificate was issued on 2 June 2017.

The data included is derived from a return of attendance prepared by the organiser: Reed Travel Exhibitions Ltd.

The Organiser has certified that the data has been reported in accordance with ABC reporting standards. If an audit or inspection reveals a material difference ABC will revise and re-issue the certificate together with an audit/inspection report detailing the changes. For details of audit or inspection reports issued or the reporting standards and procedures, please contact ABC.

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